## Internet of Things with Intel

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#### **Things**

```
Shaped like an objet, or invisible can be a totally new object, or an old one augmented.
```

#### Internet

```
Highly connected,

can be P2P,

centralized

or a network of LANs

bt, bt-le, 3G, WiFi, ...
```



#### **Smart**

Smart like a computer

with embedded processor

or local processing,

or remote processing.

#### Interaction

Natural interfaces only, or no UI at all.



### Why?



#### **Optimization**

Make objects aware of their environment (local or remote) to optimize their power/water consumption, limit noise, ...

#### **Data**

Make your body, car, home collect tons of data to learn your behaviours and make your life easier/better.

... or show you personalized ads,

... or sell you even more stuff.



#### **Power**

Smart processing, heavy network, AND batteries lasting >1 year?

Sounds like black Magic! There's a trick! Or is it a hoax?



Crappy sensor data
Dump data processing
100% Remote processing
Very simple actuation





# **Iconic products**

### Iconic products: Nike+iPod



Software

#### Iconic products: Parrot Flower Power





### Iconic products: Nest-Google





## Iconic products: Google Glasses





# Iconic products: sen se





#### Iconic products: Basis Science @Intel





# Iconic products: Jawbone





# Iconic products: Pebble



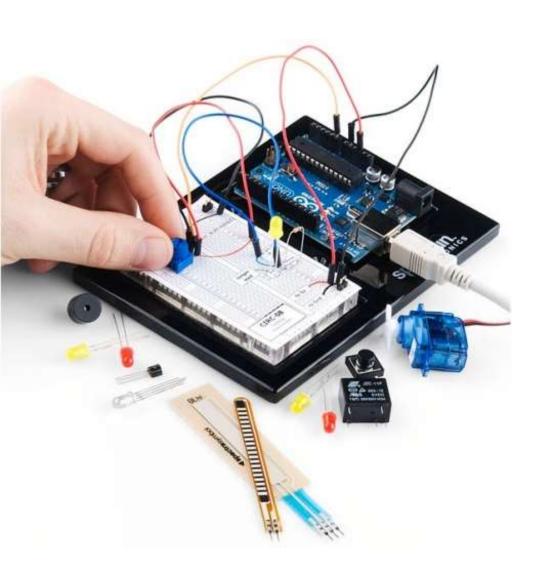


## Iconic products: Withings



# **IoT Prototyping for all**

### Arduino







# Raspberry Pi





#### Intel?









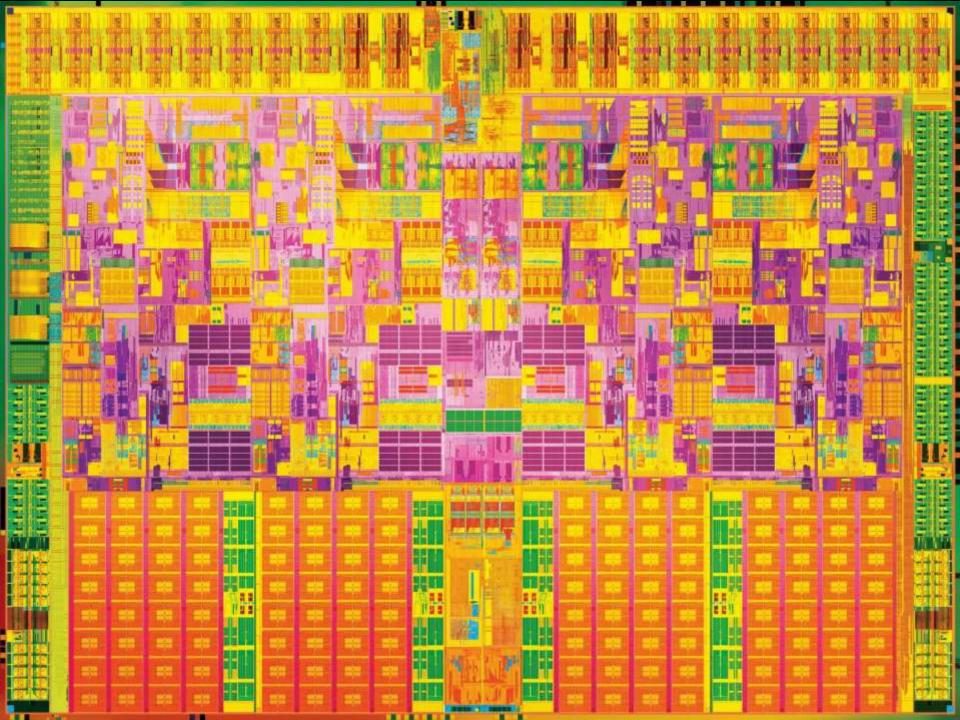
### Ideas?





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